

One Million  
**People**

**Five**  
Communities

One  
**Region**

**Nurture**  
and Grow  
Start-Ups

**Retain &  
Expand**  
Existing Companies  
by Maximizing  
Community  
Resources

**Recruit**  
Jobs and  
Capital  
Investment

**Advocate**  
for a Competitive  
Environment

**Set Vision**  
and Strategy to  
Compete Globally

## **TREO Region-wide Initiatives**

“One Stop Shop,” coordinated approach to job and  
wealth creation with public, private and regional partners